

Your video production: What you can expect from us

Stage	Tasks	Details
DESIGN	0. Requirements	<p>You tell us what you want.</p> <p>We work with you to ensure we understand your goals, and we can suggest different approaches to achieve those goals.</p>
	1. Design Document	<p>Based on your requirements, we provide you with a design document that describes the steps in each video. We include all other design details to meet your needs, such as delivery mechanisms, context, and so on.</p> <p>This early stage enables you to review the tools, approaches, examples, and flow of the video(s).</p>
You Approve the Design Process		
DEVELOP	2. Draft Video Development	<p>We provide you with a high-quality draft of each video, accompanied by an audio script and storyboard. You can review these deliverables to ensure we are producing what you want and how you want it.</p> <p>You can edit and make comments on the audio script, the storyboard step-list, and the draft video.</p> <p>This can be an iterative process, so we will work with you at this stage until you are 100% satisfied with the drafts.</p>
You Approve the Draft Deliverables		
PRODUCE	3. Video Production	<p>We use all of our high-quality standards for producing videos, including state-of-the-art audio equipment, and smooth video settings (such as professional transitions and frame-rates that are suitable for your delivery mechanisms).</p>
DELIVER	4. Project Delivery	<p>We want to ensure that the videos we produce for you get the right exposure and the right delivery mechanisms.</p> <p>We provide a range of post-video production services, from advice about how videos are best consumed by your target audience through tailored content delivery mechanisms.</p> <p>For example, our solutions range from free Silverlight video players that you can use on your Web sites, through to full delivery solutions where every word spoken in your videos are indexed and searchable by Internet and intranet search engines.</p>